

## **Gurgl Carat – Europe's highest Congress Center**

Top modern Gurgl Carat Congress and Event Center is located at almost 2,000 m above sea level in Tirol's Ötztal. The event location, an "Alpine space for inspiration", is large enough for events with up to 500 people. The unique combination of top-class event technology and high alpine surroundings promises events in a class of their own.

### **Multifaceted events at the Diamond of the Alps**

Small seminars, spontaneous meetings, large conferences, exclusive gala dinners or multi-day congresses – Gurgl Carat is home to events of all kinds. Regularly held concerts and art exhibitions also take place in this event location with state-of-the-art event technology. It's not just the events in Europe's highest congress center that are as varied as the facets of a diamond. The congress building itself also reminds of a polished gemstone and is therefore a homage to the destination of Gurgl, known as the "Diamond of the Alps".

In the largest hall, Schalkkogel, there is space for 500 people in theater style seating. A highly flexible room concept also makes it possible to hold meetings in up to four rooms at the same time. The hall level can also be completely opened for gala dinners or other festive occasions. Large window fronts provide scenic views of the majestic mountains of uppermost Ötztal Valley. In addition to a light-flooded foyer, the ground floor has an organizer's office - ideal for registering participants. The roofed outdoor area can be made wind and weatherproof thanks to mobile transparent tent walls. There is plenty of space for large trade fairs, shows and exhibitions.

With a total of 21 4-star hotels and 3,500 guest beds in a mountain village with only 400 inhabitants, Gurgl offers premium accommodation infrastructure for companies and customers of Gurgl Carat. All accommodations are located in close proximity and

can easily be reached on foot. This makes Gurgl one of the most popular event villages in the Alps.

### **Event technology and service at the highest level**

The centerpiece of Gurgl Carat is the 100 m<sup>2</sup> front screen with three powerful full HD projectors and edge blending. Over a length of 20 meters, presentations become impressive performances and product demonstrations cause true goosebumps moments. The high-quality L-Acoustics sound system also provides video shows in a cinema atmosphere. The technical equipment is rounded off by the professional PIXERA media server system, digital wireless microphone links, a full HD webcam system, media control via tablet and many other technical highlights.

The service offered by the event location is also top-class. The expert Gurgl Carat event team accompanies customers from event planning to implementation and debriefing. As a local agency, Gurgl Carat bundles all event services, such as room rental, catering, hotel accommodation as well as side programs and incentives. It greatly simplifies the planning and booking process for customers. Because there is always a central contact person who coordinates all requests. The team is also on site during the event and ensures that the event runs smoothly.

### **Varied side programs – from nature to culture**

Gurgl Carat is located in the center of Ötztal's village of Obergurgl and offers countless options for exciting side and activity programs in nature outside of the events. In summer, hiking trails, mountain lifts, biking routes and climbing spots are just a few walking minutes away. In winter, seminar participants can look forward to myriad advantages of one of the top winter sports destinations in the Alpine region. Around 112 kilometers of immaculate slopes start almost opposite the congress center. Other winter activities such as cross-country skiing, snowshoeing or avalanche training courses can also be found nearby. The varied side program is completed by many weather-independent offers such as cooking lessons, beer and wine tastings, visits to museums and many more attractions. Thanks to the central location of Gurgl Carat, all accommodations and other infrastructure facilities are

within easy walking distance. In general, cars and shuttle buses are no longer needed here.

Ötztal also offers many unique experiences beyond Gurgl's borders. These include, for example, 007 ELEMENTS James Bond Adventure World, Bike Republic Sölden or AREA 47 - Europe's largest outdoor adventure park.

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